

*Lesson 5: Oral presentations*Learning outcome:

LO#15 - The student can design a research engagement plan and identify suitable key performance indicators to assess stakeholder engagement.

Students will be challenged to apply the knowledge and skills acquired from Lesson 1 in this module, by presenting a public engagement plan of their projects or a given project. Public engagement should follow the structure indicated on lesson 2, identifying:

1. purpose - what is the main goal of their engagement plan
2. stakeholders - how are the different target audiences/ stakeholders
3. process/ strategies - detailing their communication/ dissemination / exploitation plan
4. evaluation - how of evaluate the success of such engagement plan for the project goal