



# THE ART OF GETTING INSPIRED

*How to develop our creativity?*

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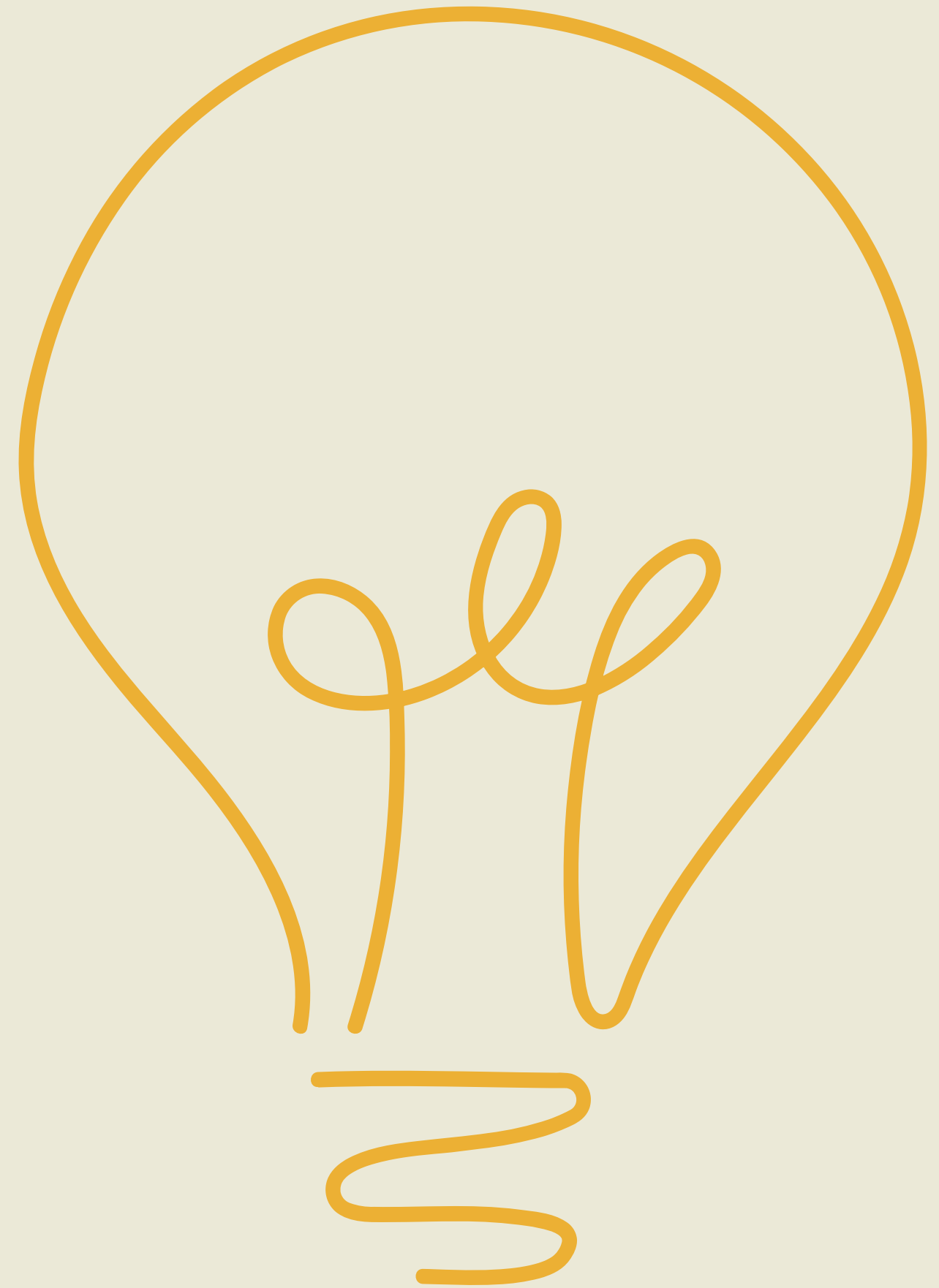
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31st of March

Brainstorming and  
desk research



20th of April

Analysing  
collected data



15th of May

Creating  
presentation



20th of May

Creating "the box",  
and make trial  
presentation to get  
feedback



25th of May

Final presentation


# Action plan

## What creativity is?

- software that runs in the human brain
- curiosity
  - act of thinking
  - act of asking
  - doing something
  - integrating existing knowledge
  - producing ideas
    - experiencing new things
    - finding the solution
- show how can we develop our creativity

# Creativity

**Unusual phenomenon running in the human head caused by the innate tendency to curiosity, thought, questioning, and the need to feel the meaning of life, which led to the need to do something by integrating our skills and knowledge to find solutions to the problems we have experienced.**



knowledge is very important in the process of getting inspired and searching for creative solutions for the problems

thanks to using knowledge from different disciplines, we can find new ways of doing the same things

the roots of creativity lie in putting the specific idea in a different innovative context

innovative solution may be considered as an idea that has been produced thanks to our creativity

# The Art of Using Knowledge



# Slow-motion multitasking

## DOING

doing many things in the same time without rush

## DEVELOPE

possibility to develop our ideas and cultivating the art of using knowledge

## INNOVATIVE

putting knowledge that we already have in different stages of our activities can develop innovative solutions for the problems



# What constitutes our creativity?

## **INPUTS**

all the things that we have done

## **QUESTIONING**

the art of asking questions

## **YOU**

conviction about self-worth

## **OTHERS**

inspiration from the others

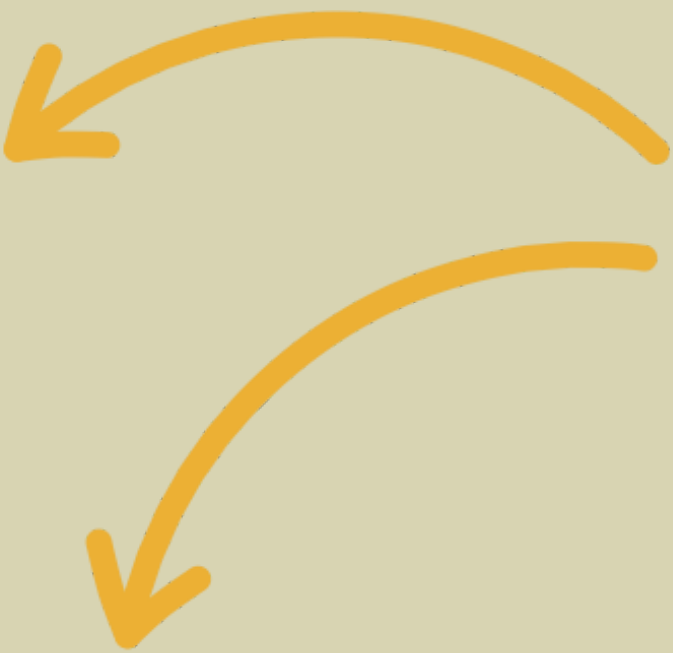


# Process of getting inspired

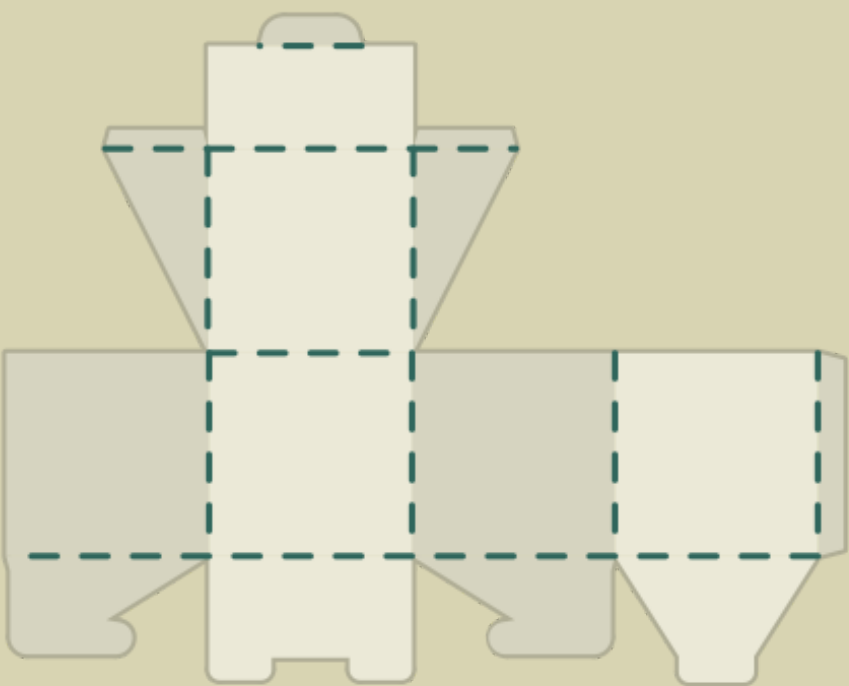
## inspired



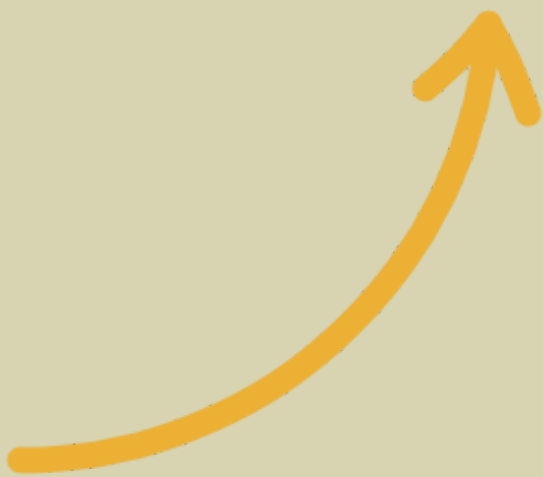
Getting inspired



No idea is also a step



Questioning



# Conclusions



## **PRESCRIPTION**

there is no one prescription

## **DIVERSITY**

everyone is different and need  
different stimulants

## **KNOWLEDGE**

try to find the solution based on  
the knowledge you already have

## **SLOW-MOTION MULTITASKING**

seems to be helpful tool to  
develop our creativity

## **BELIEF**

try to believe in your skills and let  
your brain work

# Lessons for future projects and gained skills

- calendarization is useful
- using diverse sources is important
- it is important to set the rythm of work, and organize it
- improving time management skills, better organization of the work

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Thank you for your attention